



**GreenTRIP
ADVISORY
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November 13, 2009

Sally Notthoff Zarnowitz
City of San Jose Planning Commission
200 East Santa Clara Street
San Jose, CA 95113

Dear Ms. Zarnowitz,

For the last 11 years, TransForm has been working for walkable communities and world class public transportation in the Bay Area and beyond. TransForm recently selected The Ohlone development project to participate in our newly developed GreenTRIP certification program. The Ohlone will be one of the first five pilot GreenTRIP projects.

GreenTRIP is a certification program for new development focused on the Traffic Reduction and Innovative Parking aspects of a project. TransForm developed GreenTRIP with input from our Advisory Committee, which consists of a diverse set of stakeholders shown to the left.

The purpose of the GreenTRIP program is to recognize projects that provide low traffic development through appropriate density, proximity to transit, services and job centers, and the most effective Traffic Reduction and Innovate Parking strategies.

Each GreenTRIP certified project must meet three certification criteria:

- Projected Vehicle-Miles Traveled per household, as modeled by the URBEMIS trip generation model
- Appropriate Parking Ratios
- Traffic Reduction Strategies

These criteria are customized for the appropriate Place Type, as defined by the Metropolitan Transportation Commission. This project is located in a Transit Neighborhood Place Type, so in order to receive a GreenTRIP certification the project must demonstrate that it will have:

1. No more than 35 VMT/HH
2. No more than 1.5 parking spaces per unit.
3. At least 1 of 3 Traffic Reduction Strategies: unbundled parking, free carshare membership or 50% discount on transit passes.

For details about the GreenTRIP program, including this first pilot test, please visit: www.TransformCA.org/GreenTRIP.

We will evaluate this project and work with the developer to determine which traffic reduction strategies are most appropriate. We will contact you by the end of the month, if we determine the project meets GreenTRIP certification.

If you have any questions, please feel free to contact me at 510-740-3150 x316 or ann@TransformCA.org.

Sincerely,

Ann Cheng, Senior Planner